

JEREMY GOODIE • JEREMY GOODIE • JEREMY GOODIE • JEREMY GOODIE • JEREMY GOODIE • JEREMY GOODIE

PORTFOLIO

GUIDE

WHO I AM

ST. HOPE HEALTHCARE REBRAND • BRAND DESIGN

PEDIATRIC AND PHARMACY WEBSITES • WEB DESIGN

PODCASTS & CREATIVE DIRECTION • BRAND DESIGN

SEATTLE PUBLIC LIBRARY • ILLUSTRATION

THE ABC·XYZ ASL CHILDREN'S BOOK • ILLUSTRATION

CLASSICAL KING FM 98.1 • ARCHITECTURAL DESIGN

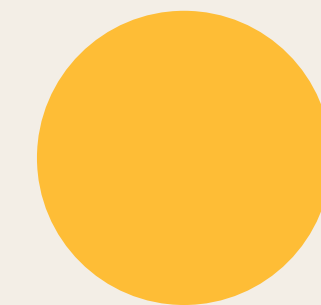
RAINER AVENUE RADIO • ARCHITECTURAL DESIGN

WATERCOLOR PORTRAITURE • VISUAL ART

LET'S CREATE!



WHO I AM



JEREMY GOODIE

I'm a multidisciplinary designer and visual artist from Houston, Texas, currently based in Seattle. With a background in architecture, a passion for visual storytelling, and professional experience in graphic design, illustration, and creative direction, my work bridges form, feeling, and function.

Across every project – whether I'm designing a logo for a healthcare initiative, illustrating a children's book about ASL, or contributing to community-centered architectural spaces – I'm committed to work that is both purposeful and people-focused.

Much of my creative journey centers on exploring identity, care, and connection – especially through storytelling that uplifts Black and queer communities. I thrive on intentional, collaborative projects that challenge me to think across disciplines, and I bring that same curiosity and care to every phase of the process – from concept to execution.

When I'm not designing, you'll likely find me sketching, painting, or imagining new ways to merge narrative and design into something that feels honest, beautiful, and rooted.



ST. HOPE HEALTHCARE REBRAND & DEPARTMENT LOGOS

DIGITAL DESIGNER | ST. HOPE HEALTHCARE

When St. Hope Healthcare needed a refreshed, cohesive visual identity across its departments and milestones, I took creative lead on branding initiatives – from logo redesigns to campaign aesthetics. This included the main organizational rebrand, and original logos for the Pediatrics and Pharmacy departments, as well as the full brand identity for their 25th anniversary gala.

For their 25th Anniversary, I created the full theme aesthetic and branding system for the celebration, including a commemorative logo and event visuals. The theme – silver and black – was used to reflect the organization’s legacy with a sleek, bold energy. The branding was applied across print and digital platforms, culminating in a formal gala event that brought the visual identity to life.

The rebrand established a clearer visual hierarchy across departments and brought renewed energy to internal and community-facing materials. The anniversary branding elevated the organization’s milestone and was enthusiastically received by both the board and the broader community.

Software: Adobe Illustrator, Photoshop, Procreate, Adobe Express
Skills: Logo Design, Color Theory, Brand Strategy, Visual Cohesion

BRAND DESIGN



ORIGINAL LOGO



NEW SHH LOGO



NEW PEDIATRICS LOGO



NEW PHARMACY LOGO



25TH ANNIVERSARY LOGOS



Software: Adobe Illustrator, Photoshop, REV77 Web Platform
Skills: Creative Direction, Web Branding, User-Centered Design, Visual Storytelling

Both websites launched successfully, giving each department a dedicated platform to share their offerings, highlight their teams, and communicate more directly with the community. The pediatric website's visual direction even extended to the physical design of the new clinic, creating a cohesive experience across digital and real-world spaces.

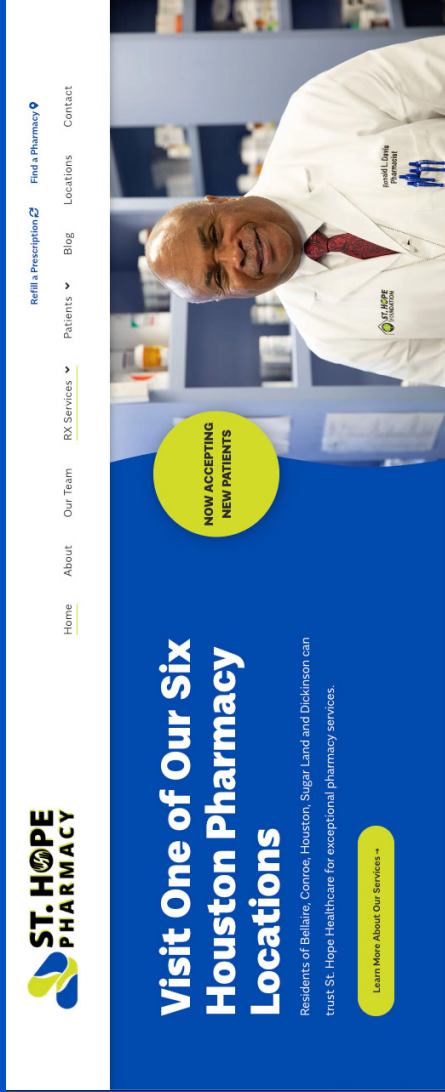
To create distinct digital identities for two of St. Hope Healthcare's departments, I led the creative direction for the Pediatrics and Pharmacy websites. Each site was built to be both functional and reflective of the department's personality – playful and kid-friendly for Pediatrics, modern and clean for Pharmacy. I collaborated with the development team at Rev77 to bring these designs to life with intention and clarity.

PEDIATRIC & PHARMACY WEB DESIGN, BRANDING, CREATIVE DIRECTION

DIGITAL DESIGNER | ST. HOPE HEALTHCARE



PHARMACY WEB PAGE



Our Pharmacists Are Here to Help

Find a Pharmacy
Our pharmacies are conveniently located in Belline, Conroe, Houston, Sugar Land and Dickinson. [Find Your Nearest Pharmacy »](#)

Transfer a Prescription
Looking for a prescription pickup closer to home? [Transfer Your Prescription »](#)

Our Services

- Retail Services**
Our pharmacists offer a comprehensive array of traditional services, including things like immunization consultations, compounding, medication management, T1/T2 assistance and much more. [Learn more »](#)
- Compounding**
Our registered pharmacists offer a number of compounding services, including compounded pain creams, hormone replacement therapies, ED medications and a variety of topical for skin conditions. [Learn more »](#)
- Pharmacist Consultation**
Prescriptions aren't always as simple as they initially appear. If you're worried about drug interactions, how your diet or pre-existing conditions may affect your medication, or if you're unsure about your treatment, our pharmacists can help. [Learn more »](#)
- 340B Services**
St. Hope Healthcare is a 340B program participant. Qualifying low-income and uninsured patients benefit from our ability to offer discounted prescriptions and services without sacrificing quality. [Learn more »](#)

Why Choose Us?

- Knowledgeable Experts**
Our doctors and registered pharmacists are committed to accuracy filling prescriptions and educating patients on how to safely use their medications.
- Your Safety Is Our Priority**
We take your safety seriously. We ask about your pre-existing conditions and take our time to ensure you feel comfortable with your medications.
- Compassionate Care for Everyone**
Your income, race, gender and identity shouldn't interfere with your ability to get the best healthcare available.



Meet the Team at St. Hope

Our pharmacists are staffed by highly skilled and certified pharmacists and doctors who have undergone extensive training in pharmacy services. The safety and health of our patients is our highest priority. Our close working relationships with other St. Hope Healthcare doctors enables us to provide coordinated care to enhance patient outcomes.

[Meet the Team »](#)

Let Us Simplify Your Pharmacy Needs



Find a Pharmacy
You don't need to be a St. Hope Healthcare patient to make use of our exceptional services. Visit us today for pharmacy assistance. [Find Your Nearest Pharmacy »](#)



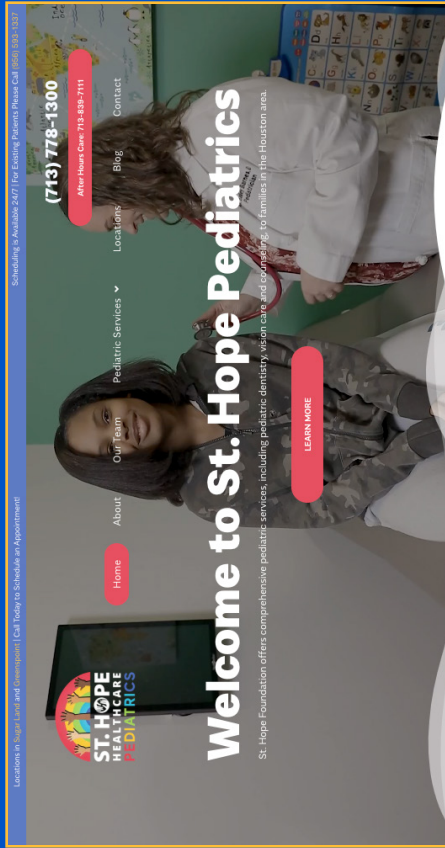
Transfer a Prescription
If you are looking for a more convenient and trustworthy pharmacy, we can help. We'll transfer your existing prescriptions to one of our six pharmacy locations. [Transfer a Prescription »](#)



To reflect a more clinical yet approachable tone, I designed the site using the Pharmacy logo's color palette and applied a clean, modern aesthetic aligned with SHH's main site. The goal was clarity and ease of use for patients managing prescriptions and pharmacy services.

Inspired by the logo I previously designed, I used a rainbow-based color palette and added playful design elements like clouds and stars to evoke a warm, friendly space for children and families. This visual identity extended beyond the screen, influencing the spatial theme of SHH's newly opened pediatric clinic.

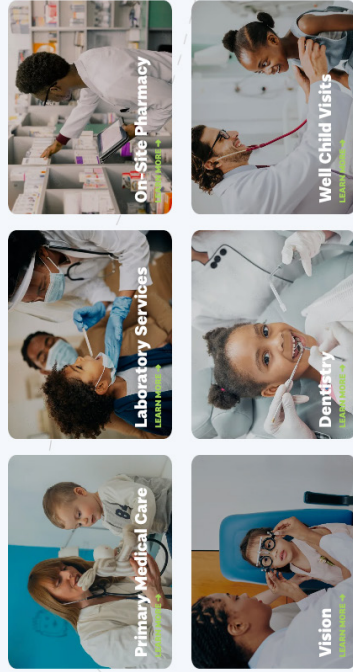
PEDIATRIC WEB PAGE



The Health of Houston Kids Is Our Top Priority

Every child, regardless of their family financial situation, deserves the best possible pediatric care. The compassionate and highly trained pediatric doctors and medical staff at St. Hope Foundation's pediatric offices ensure every Houston parent can provide their children with exceptional healthcare. [About St. Hope](#)

Pediatric Services



FREE Flu & COVID-19 Vaccines Now Available

The Houston Foundation holds our top priority. That's why St. Hope Pediatrics now offers immunizations for both COVID-19 & flu, for free, to all our patients. Call us today to schedule an appointment, with same day appointments available. [Learn more](#)

Schedule an Appointment Today

We are happy to see children for regular well-child visits, checkups and immunization appointments, but also welcome walk-in and last-minute appointment requests for sick-child visits. [Connect Us](#) [Immunization Appointments](#)

Committed to Providing the Best Care

The Houston pediatricians at St. Hope Foundation understand how busy parents are and how difficult it can be to find skilled local healthcare specialists. That's why our team provides a full range of pediatric healthcare services. We strive to give your family one stop solution for pediatric care in Houston.

- Prenatal
- Sick Visits
- Circumcision
- Sports Physicals
- Cryptorchidism
- Immunizations
- Screening Tests
- Well Child Visits

Why Choose St. Hope?

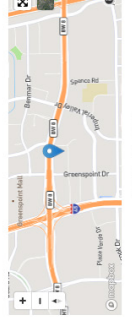
- On Call 24/7**
Accidents or child health concerns can occur any time of day or night. St. Hope Pediatrics has a team of pediatricians on call 24/7 to provide care to our patients. [Call \(713\) 778-1300](#)
- Sick and Well Visits**
We're here for your family and children at all times. Whether you need a last-minute appointment for a sick-child visit, or a check-up for immunizations and checkups. [Immunization Appointments](#)
- Pediatric Services**
Our team provides a comprehensive array of pediatric healthcare services. From prenatal care to emergency and vision care, we have everything you need for your child's healthcare. [Immunization Appointments](#)

Contact St. Hope Pediatrics Today

Visit one of St. Hope's pediatric offices in Houston or Sugar Land, Texas. We are happy to see children for regular well-child visits, checkups and immunization appointments, but also welcome walk-in and last-minute appointment requests for sick-child visits. [Call \(713\) 778-1300](#)

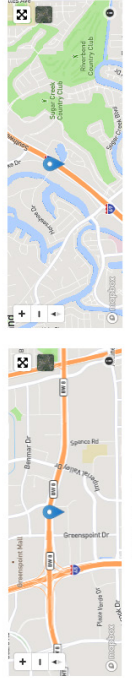
On call providers are available 24/7.

Greenspoint Health Center

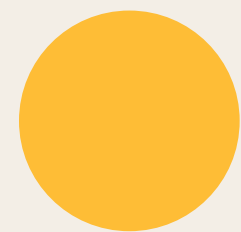


255 Northwest Dr.
Houston, TX 77060
Office Phone: (336) 277-8000
Fax: (336) 278-3441

Sugar Land Health Center



14815 SW Fwy
Sugar Land, TX 77478
Office Phone: (281) 277-8001
Fax: (281) 278-1603



PODCAST BRANDING & CREATIVE DIRECTION

DIGITAL DESIGNER | ST. HOPE HEALTHCARE

Blending visual storytelling, brand strategy, and content support, I led the creative development of two podcasts under the St. Hope Healthcare umbrella. As the in-house Digital Designer, I built the visual identity systems, logos, promotional materials, and supported episode production for Mic Check 2 and The Care Collective.

I supported podcast content strategy by helping shape discussion topics and handled promotional design for streaming platforms and social media. This project sharpened my ability to translate complex ideas into clear, emotionally resonant visuals.

Both podcasts launched with cohesive branding and positive reception, strengthening St. Hope’s storytelling and community outreach efforts.

Software: Adobe Illustrator, Photoshop, Photography
Skills: Brand Development, Podcast branding, Content Strategy, Creative Direction, Marketing

BRAND DESIGN



THE CARE COLLECTIVE PODCAST

The Care Collective series explores wellness and care through a softer, community-focused lens. I developed a more serene and feminine visual identity using a distinct color palette, and completed all brand visuals, photography, and roll-out under a tight production timeline.



MIC CHECK 2 PODCAST

Mic Check 2 focused on health topics closely tied to the organization. I created its visual branding and designed a logo using St. Hope’s brand palette, incorporating radiating graphic elements around each host to convey connection and communication.

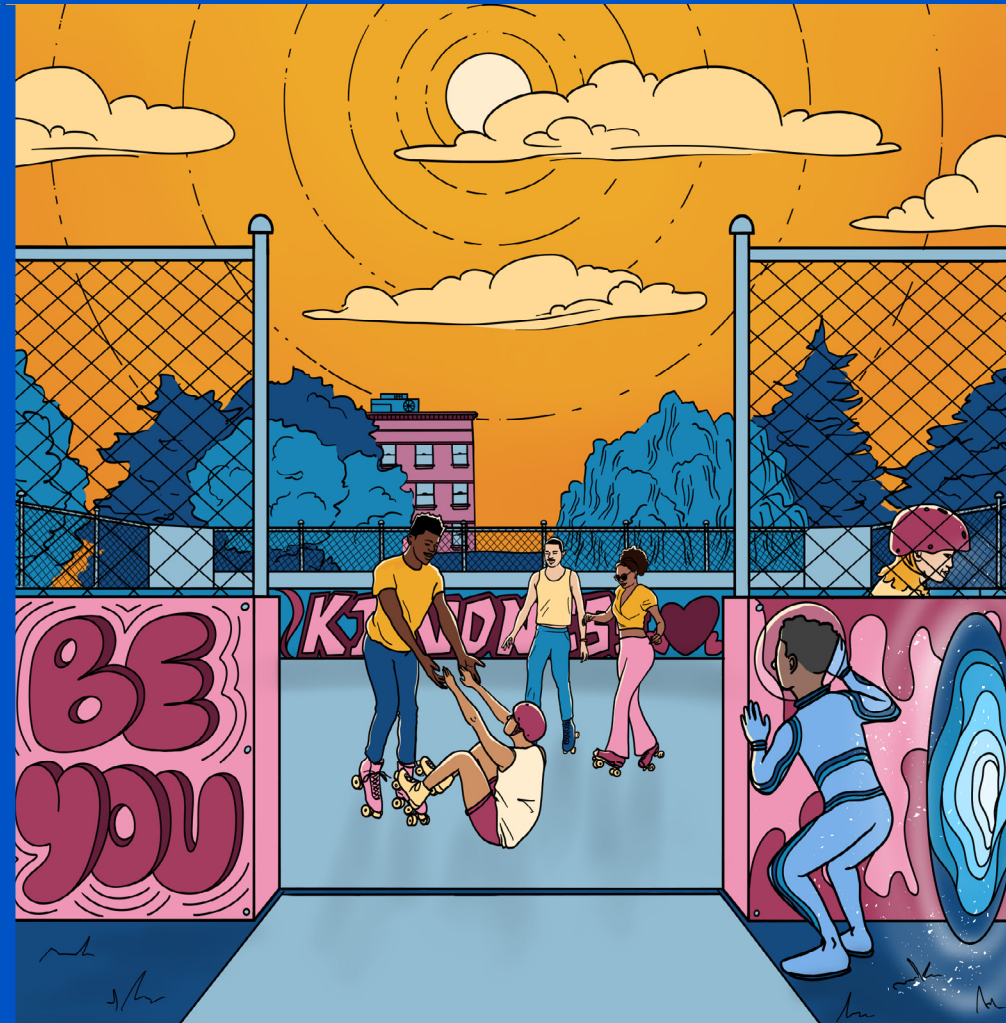
ILLUSTRATION



SCENE 01 : THE PAST

Begins with the young time traveler slipping into a different dimension that allowed them to speak with influential Black Queer icons of the past who have shaped history.

Location Reference: The Pacific Science Center



SCENE 02 : THE PRESENT

Continues with the young time traveler capturing a carefree moment of friendship, laughter, and community.

Location Reference: Judkins Skate Park



SCENE 03 : THE FUTURE

Rounds out as the young time traveler witnesses their older self hosting an art show at a historic Black-owned arts and culture center.

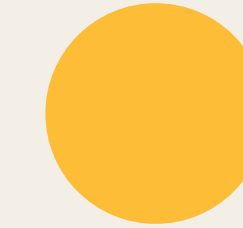
Location Reference: Wa Na Wari Arts & Culture Center



FINAL SCENE

The young time traveler becomes their actualized self, painting a public mural and bringing their imagination to life.

Location Reference: Alki Beach



SEATTLE PUBLIC LIBRARY: SUMMER OF LEARNING

ILLUSTRATOR | JEREMY THE CREATIVE LLC

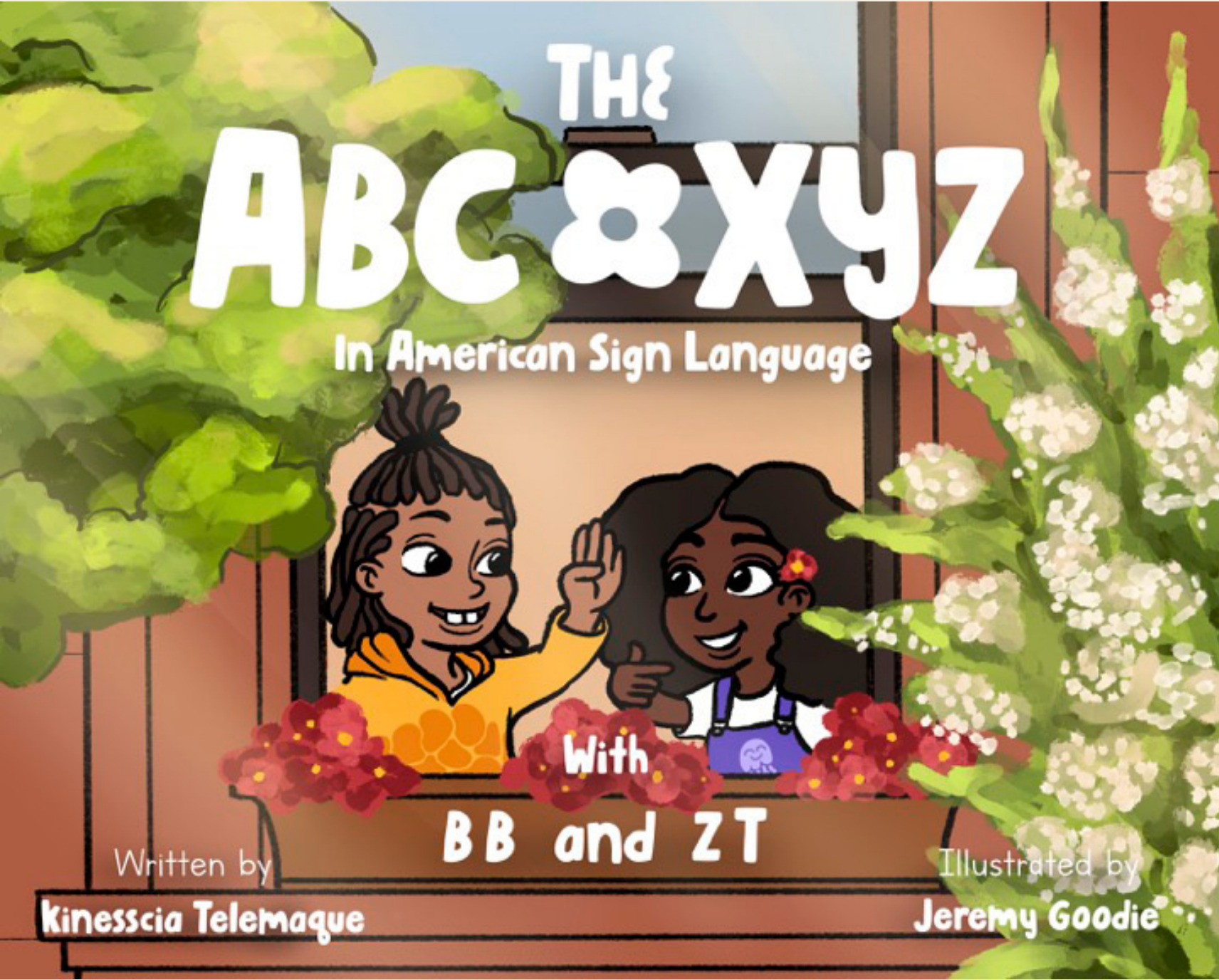
Commissioned by the Seattle Public Library, I created a four-part illustration series for their annual Summer of Learning program – a city-wide youth initiative designed to inspire imagination and exploration. The 2023 theme, "Time Travel," invited artists to explore transformation and self-discovery through time.

My concept centers a young time traveler – a reflection of my Black queer younger self – journeying through formative life moments. Each illustration is grounded in iconic Seattle landmarks, re-imagined in a playful and empowering way.

The illustrations were vectorized to be adapted into coloring pages distributed across Seattle's library branches and digital platforms. This project was a celebration of personal identity, queer joy, and the local spaces that hold memory and meaning.

Software: Procreate, Adobe Illustrator, Adobe Fresco

Skills: Narrative illustration, Vector Art, Youth Engagement, Creative Storytelling



(The ABC-XYZ Children's Book Cover Art)



The ABC-XYZ Children's Book

Illustrator | Jeremy The Creative LLC

Bringing language to life through imagery, I was commissioned to illustrate and design ABC-XYZ, a children's book written by Kinesscia Telemaque that teaches the ASL alphabet through the daily adventures of two young siblings, BB and ZT. Set in a New York brownstone, the story blends letter-based learning with meaningful character moments that make sign language feel personal, accessible, and joyful.

Each page features a letter-focused scene paired with ASL hand signs, helping readers learn the alphabet while connecting with BB and ZT's world. My role involved crafting visual narratives that supported the educational goals of the book while honoring the author's vision of joyful Black family life.

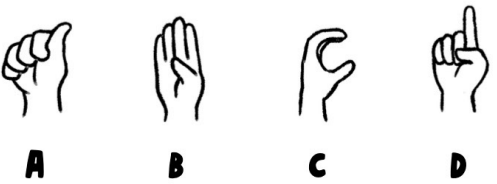
The project closes with a full ASL alphabet chart illustrated in diverse skin tones, underscoring that ASL is for everyone – and that all kids deserve to see themselves in the tools they use to learn. Completed on a fast-paced schedule, this project remains one of my proudest examples of storytelling through illustration.

Software: Adobe Illustrator, Procreate, Adobe InDesign

Skills: Visual Storytelling, Educational Illustration, Book Layout Design



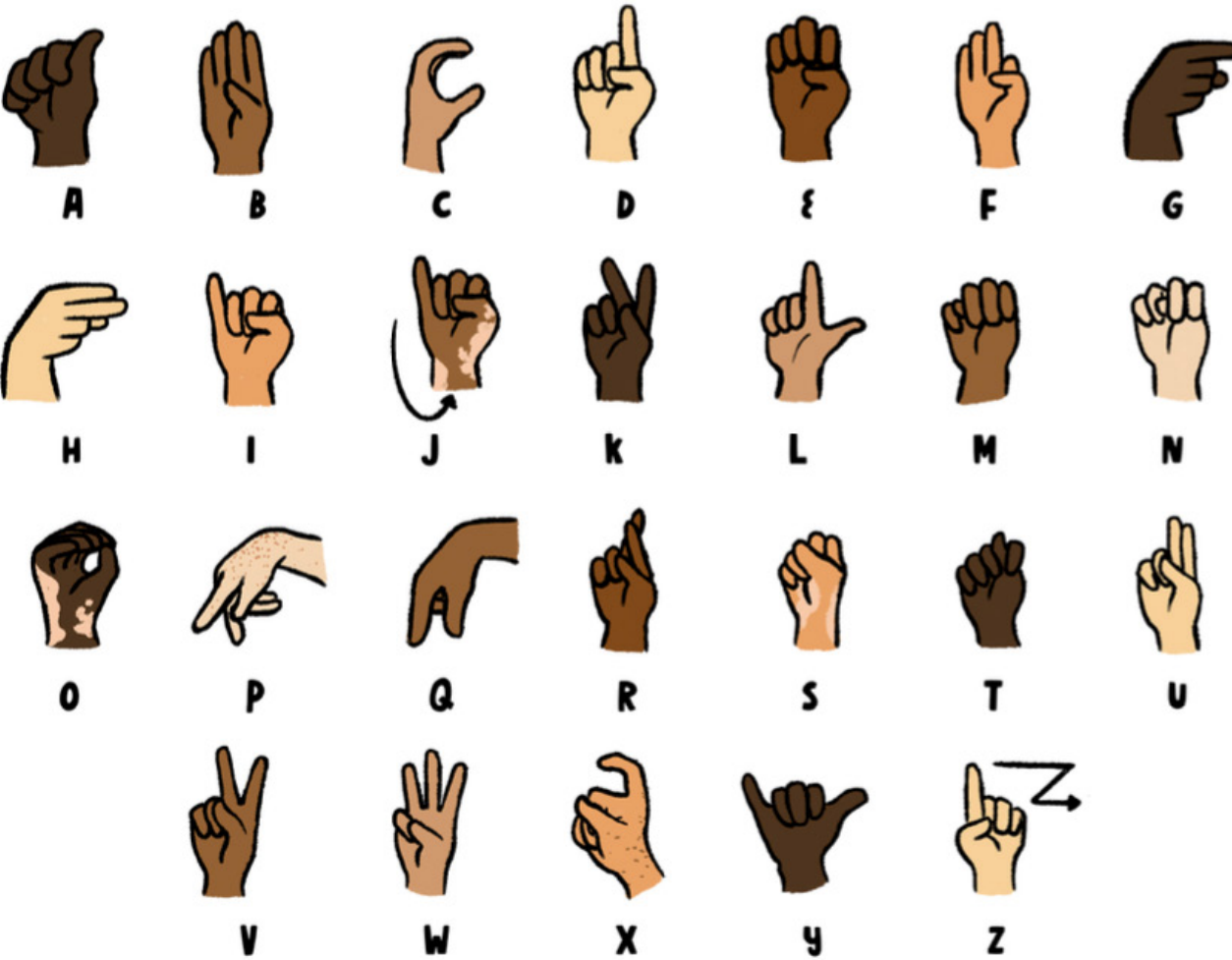
Airplanes fly high
in the big **B**lue sky.
Disappearing in the **C**louds
and often in the **D**istance.



Eggs go in the **F**ridge
that we got from
the **G**rocery store.



ASL ALPHABET



ILLUSTRATION



CLASSICAL KING FM 98.1 - SUITE RENOVATION
ARCHITECTURAL DESIGNER | OWEN RICHARDS ARCHITECTS

As an Architectural Designer at Owen Richards Architects, I contributed to the transformation of an existing suite within the Seattle Opera into the new headquarters for Classical KING FM 98.1 radio station. The renovation was designed to meet the station's needs for acoustically isolated broadcast studios, flexible office workstations, and archival music storage.

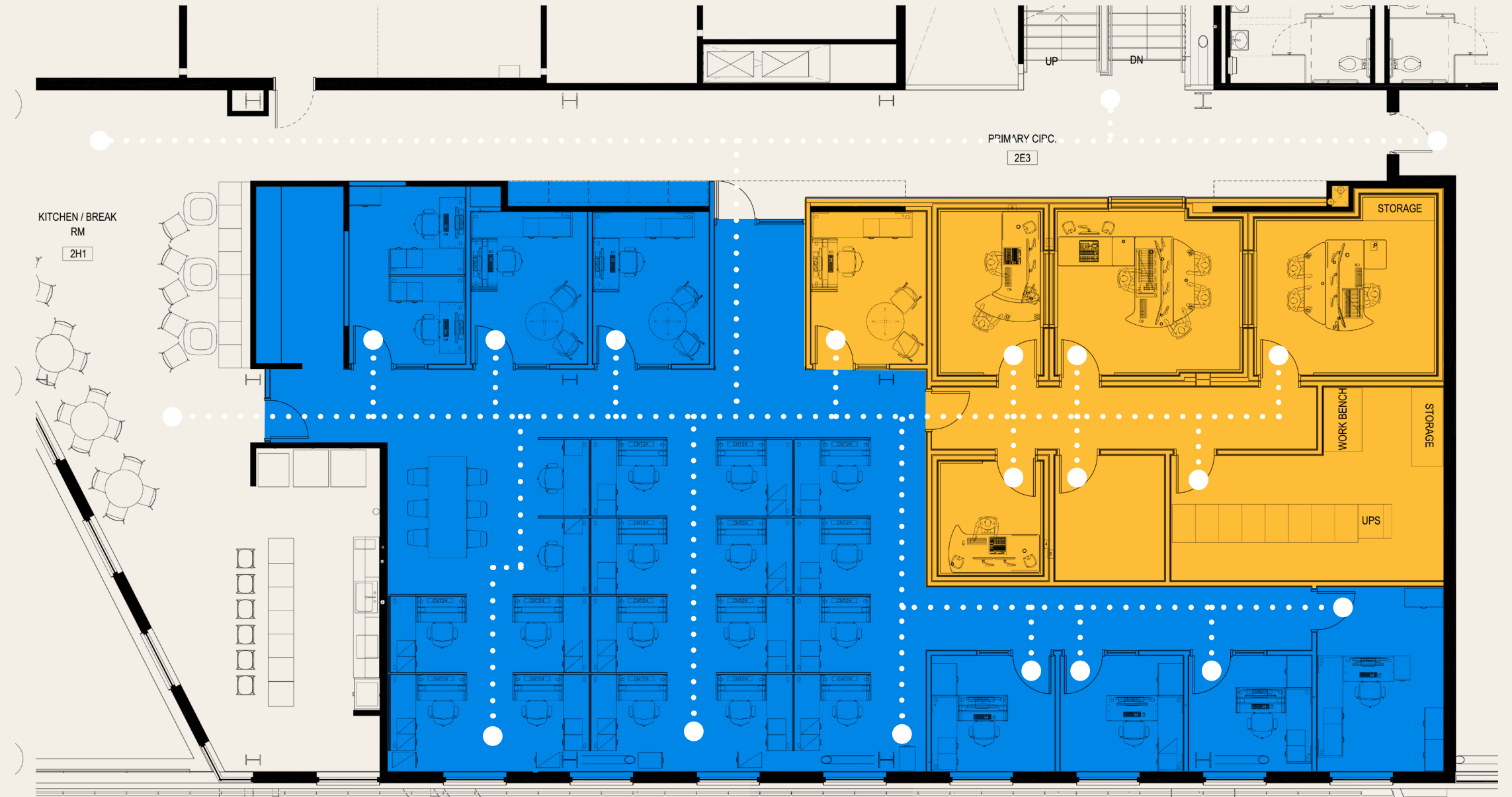
I supported the project from start to finish – developing layout concepts, acoustic planning strategies, diagrams, and detailed 3D models and renderings to help clients visualize the space. Working on this fast-tracked timeline strengthened my skills in cross-disciplinary collaboration, clear communication, and responsive design iteration.

The new space has become a dynamic hub for Classical KING FM 98.1, enhancing their operations and solidifying their partnership with the Seattle Opera. It was a rewarding opportunity to apply thoughtful, functional design to a culturally significant project.

Software: Sketch Up, AutoCAD, Revit, Adobe Illustrator, Adobe Photoshop
Skills: Space Planning, Acoustic Layout Strategy, 3D Modeling, Rendering, Design Visualization



(Proposed Render of the Main Entrance of the New Suite)

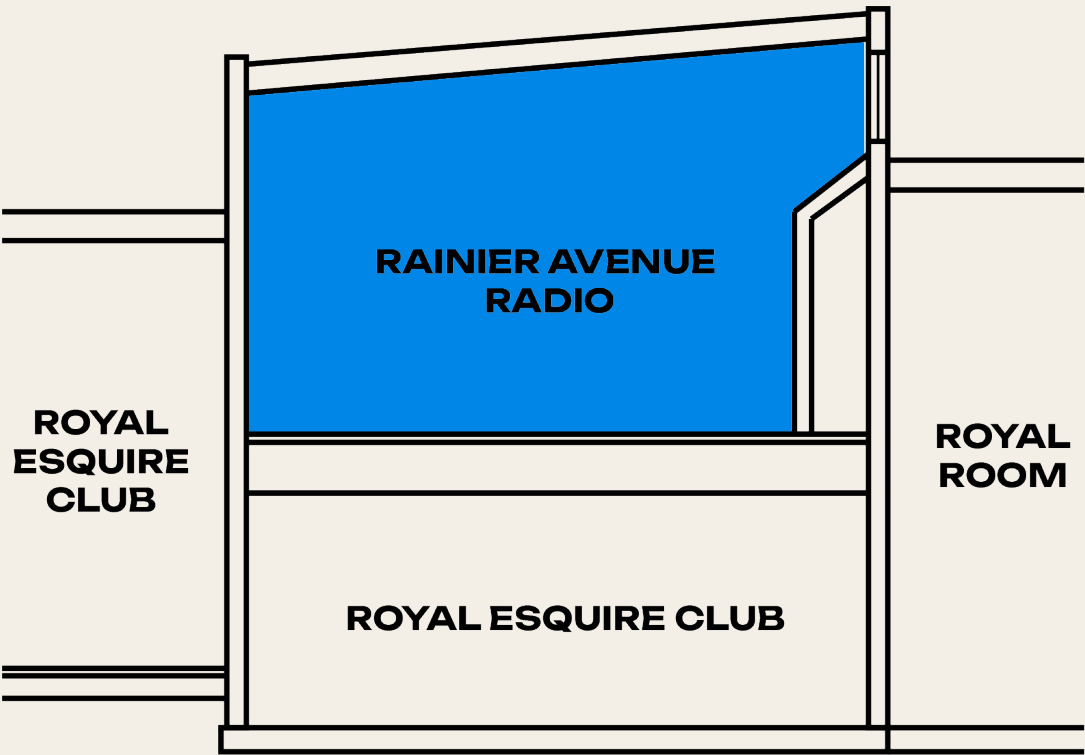


SUITE FLOOR PLAN

LEGEND:

- Offices/ Workstations
- Broadcasting Suite
- Pathways

ARCHITECTURAL DESIGN



SUITE FLOOR PLAN

RAINIER AVENUE RADIO - COMMUNITY BROADCAST HUB CONCEPT

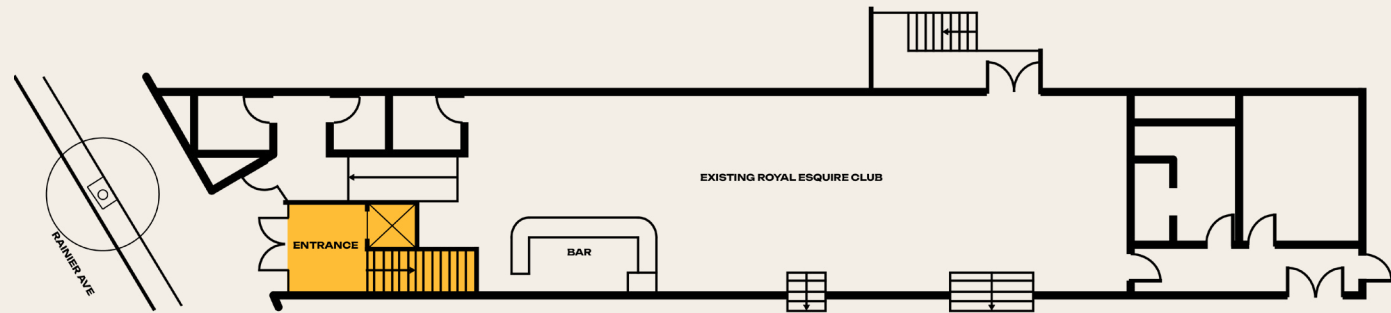
ARCHITECTURAL DESIGNER | OWEN RICHARDS ARCHITECTS

As part of a collaborative initiative between Rainier Avenue Radio, the Royal Esquire Club, and the Seattle Department of Neighborhoods, our team at Owen Richards Architects developed design studies for a future community and broadcast center in Columbia City.

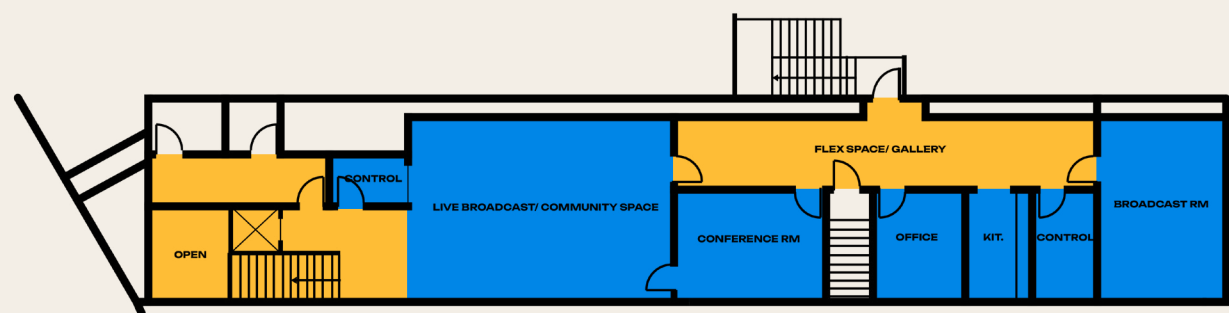
My contributions included floor plans, sectional studies, and renderings that helped stakeholders visualize how the space could support live radio production alongside flexible, education-oriented community programming. This project expanded my understanding of how architecture intersects with community engagement and public programming.

Tools: AutoCAD, Illustrator, Photoshop

Skills: Concept design, community use studies, client visualization



GROUND FLOOR PLAN



2ND FLOOR PLAN

LEGEND:

- Rainier Avenue Radio Space
- Transition/ Flex Space

ARCHITECTURAL DESIGN

VISUAL ART



BLOOM

2025

Gouache on Watercolor Paper | 18in x 24in
Showcased in a collective exhibition at Bainbridge Island Museum of Art



HARMONY

2024

Gouache on Watercolor Paper | 16in x 20in
Showcased in a collective exhibition at Bainbridge Island Museum of Art



CONNECTION

2023

Gouache and Watercolor Pencil on Watercolor Paper | 12in x 15in
Showcased in Artist of Color Expo & Symposium at KEXP (2024)

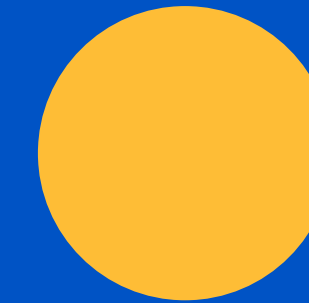


LILIES

2025

Gouache on Watercolor Paper | 10in x 14in

**LET'S
CREATE!**



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OLLOFTROP